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303-48243  
am A-18  
appendix

A P P E N D I X  
to Report  
A-18

Radio Listening in the GDR  
(December 19, 1957)

UNCLASSIFIED

RESEARCH STAFF  
UNITED STATES INFORMATION SERVICE  
AMERICAN EMBASSY, GERMANY



## INTRODUCTION

This appendix contains statistical breakdowns of the various answer categories to the questions used in Report No. A-18, Series No. 3, "Radio Listening in the GDR".

The following material, which was omitted from the original report in order to keep it sizeable and easy to handle, will furnish especially interested readers with valuable detailed information about radio listening habits of the various segments of the East Zone attending the 1957 INTERBAU Exposition. The data are based on a sample of 2,000 cases, gathered between July 7 and September 14, 1957. In view of the absence of proper statistical knowledge concerning the East German population, only two controls were exercised - sex and geographical distribution.

Interviewing was conducted by DIVO, Marktforschung - Meinungsforschung - Sozialforschung, Frankfurt am Main/Bad Godesberg, a German survey organization working under contract with the Research Staff.



"For how long do you usually listen to the radio during the day?"

	One hour or less	Two hours	Three hours	Four hours	Five hours and more	No. of opinion	No. of cases
<u>Total</u>	15%	27%	21%	17%	19%	1%...100%	2000
<u>Sex:</u>							
Men	18	26	22	17	16	1	904
Women	12	27	19	18	25	1	1096
<u>Education:</u>							
Elementary school	13	29	23	16	20	1	980
Beyond elementary	17	24	21	18	19	1	1020
<u>Age:</u>							
Up to 44 years	14	26	22	19	10	1	1301
45 years and over	17	28	18	14	22	1	699
<u>Income:</u>							
Up to 299 DM - East	15	28	19	17	20	1	421
300 to 499 DM - East	13	29	22	18	17	1	533
500 to 699 DM - East	13	30	23	18	15	1	584
700 DM - East and more	16	23	21	16	23	1	492
No answer	22	25	14	16	23	1	170
<u>Occupation:</u>							
Professionals	25	23	19	16	16	1	260
Businessmen	29	25	18	10	28	1	115
White-collar workers	14	32	23	18	12	1	330
Skilled laborers	10	32	25	16	10	1	230
Semi-skilled laborers	12	35	22	12	12	1	114
Domestic service	16	24	26	10	16	1	50
Farmers; farmhands	41	21	21	10	7	1	39
Housewives	12	24	19	17	27	1	450
Pensioners; retired	15	23	8	14	40	1	92
Students; apprentices	12	23	23	23	17	2	293
No answer	21	26	16	11	11	2	19

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City Size:	Up to 1,999	One hour or less			Two hours			Three hours			Four hours			Five hours and more			No. of cases	
		24%	35%	17%	27	21	17	16	20	18	20	16	19	12%	12%	100%	2145	722
2,000 to 24,999	15	27	21	17	21	16	20	18	20	16	19	12	19	12%	12%	100%	644	489
25,000 to 99,999	13	27	21	17	21	16	20	18	20	16	19	12	19	12%	12%	100%	300	243
100,000 and over	15	25	21	17	21	16	20	18	20	16	19	12	19	12%	12%	100%	641	497

Land:	Brandenburg	Sachsen	Sachsen/Anhalt	Thuringia	Mecklenburg
	12	28	16	18	25
	15	26	21	17	20
	15	25	22	20	19
	17	31	18	16	16
	17	27	27	27	27

"And which of the stations you usually listen to, do you like best?"

	Sender	NDR "Freies Berlin"	RIAS	WDR (Ham- burg)	WDR (Co- logne)	Radio London	Other (BBC)	West German stations	East German stations	Other stations	No opinion	No of cases
<u>Total</u>		16%	10%	41%	3%	3%	12%	9%	9%	1%	5%...100%	2000
<u>Sex:</u>												
Men	11	16	11	16	40	3	5	11	7	1	6	904
Women	11	16	11	16	41	3	2	13	10	*	4	1096
<u>Education:</u>												
Elementary school	14	16	8	14	38	2	2	12	10	1	3	980
Beyond elementary											7	1020
<u>Age:</u>												
Up to 44 years	9	16	14	16	42	3	3	12	9	1	5	1301
45 years and over											6	699
<u>Income:</u>												
Up to 299 DM - East	11	18	11	18	34	2	2	11	10	*	4	421
300 to 499 DM - East	11	16	11	16	44	3	2	13	7	1	4	533
500 to 699 DM - East	10	16	10	16	42	4	3	14	6	2	4	384
700 DM - East and more	9	13	9	15	44	3	6	13	4	2	1	492
No answer	14	15	14	15	35	2	4	8	11	1	1	170
<u>Occupation:</u>												
Professionals	6	11	6	11	45	3	7	13	6	1	6	260
Businessmen		11	19	11	19	44	3	7	6	6	6	115
White-collar workers	10	16	10	16	41	2	2	16	8	1	2	338
Skilled laborers	15	19	15	19	38	2	3	0	0	2	5	230
Semi-skilled laborers	11	15	11	15	36	4	1	12	17	1	2	114
Domestic service	14	26	14	26	30	2	1	0	14	2	3	50
Farmers; farmhands	13	20	13	20	48	5	3	2	15	1	4	39
Housewives		11	13	11	13	46	3	2	10	5	5	450
Pensioners; retired	19	24	19	24	13	4	3	5	22	0	0	92
Students; apprentices	9	13	9	13	42	3	1	10	11	1	6	293
No answer	-	11	-	11	37	-	-	16	31	-	5	19

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City Size:	Up to	1,999	15%	42%	1%	12%	12%	3%...100%	No. of cases
RIAS	Sender "Freies Berlin"	WDR (Ham-burg)	Other London (Co-line)	West German (BBC)	East Zone stations	Other stations	No. of cases	No. of cases	No. of cases
Up to	15	15	20	38	1	12	4	145	145
2,000 to 24,999	8	8	13	44	3	13	5	722	722
25,000 to 99,999	6	6	14	42	7	11	7	644	644
100,000 and over	0	0	0	0	0	0	0	489	489
Land:									
Brandenburg	37	41	9	2	1	5	4	300	300
Sachsen	7	17	36	1	12	6	6	641	641
Sachsen/Anhalt	8	8	61	3	6	7	5	497	497
Thuringia	3	2	34	2	13	4	4	319	319
Mecklenburg	2	15	62	3	1	3	1	243	243

\* Less than one half of one per cent.

"On which stations do you mainly rely in order to obtain as trustworthy a picture as possible of the most important political events?"

		Sender RIAS	NDR "Freies Berlin"	WDR (Ham- burg)	Other West German stations (Co- logne)	Other East Zone stations (BBC)	Radio London stations	VOA via West German Radio Moscow stations	No. of cases	No. of cases
<u>Total</u>		28%	21%	46%	3%	18%	23%	22%	-1%	3%..166% 2000
<u>Sex:</u>									1%	
Men		31	23	48	4	17	22	28	1	2 177% 904
Women		27	20	46	3	18	24	16	1	4 159% 1096
<u>Education:</u>										
Elementary school		31	24	42	3	16	21	13	1	3 154% 980
Beyond elementary		26	19	50	4	19	25	30	1	3 177% 1020
<u>Age:</u>										
Up to 44 years		27	21	48	4	18	24	25	1	3 172% 1301
45 years and over		31	22	42	3	16	21	16	1	3 155% 699
<u>Income:</u>										
1 Up to 299 DM - East		28	26	40	3	15	29	17	1	4 164% 421
2 300 to 499 DM - East		28	23	46	3	18	23	13	1	3 158% 533
3 500 to 699 DM - East		29	22	48	5	18	21	24	1	1 169% 384
4 700 DM - East and over		31	17	51	2	20	20	35	1	2 180% 492
No answer		22	19	42	3	15	20	18	1	1 148% 170
<u>Occupation:</u>										
Professionals		27	17	53	4	21	30	35	1	2 190% 260
Businessmen		30	24	49	3	11	11	25	1	2 157% 115
White-collar workers		26	22	45	3	19	22	16	1	* 4 158% 338
Skilled laborers		37	28	43	3	11	19	23	1	2 167% 230
Semi-skilled laborers		36	19	39	3	19	18	13	2	4 153% 114
Domestic service		28	30	36	4	8	22	24	2	2 156% 50
Farmers; farmhands		26	20	59	8	18	15	18	3	3 167% 39
Housewives		27	19	51	2	21	18	14	2	2 154% 450
Pensioners; retired		37	33	20	4	13	33	7	4	4 151% 92
Students; apprentices		23	19	50	3	10	33	34	3	3 186% 293
No answer		21	16	42	-	16	37	16	5	10 163% 19

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			Sender "Freies Berlin"	NDR (Ham- burg)	WDR (Co- logne)	Other West German stations	East Zone stations	London (BBC)	West German stations	Radio Moscow	No. of opinion cases
<u>City Size:</u>	<u>Up to</u>	1,999	26%	16%	4%	19%	17%	12%	3%	5%	150% 145
	2,000 to	24,999	30	24	43	2	16	22	14	3	155% 722
	25,000 to	99,999	26	19	50	4	20	27	* 2	2	175% 644
	100,000 and over		30	22	47	3	17	22	29	3	175% 489
<u>Land:</u>										*	-
	Brandenburg		65	50	10	1	3	14	12	2	158% 300
	Sachsen		30	25	41	2	20	25	29	3	177% 641
	Sachsen/Anhalt		22	10	66	4	12	23	23	3	164% 497
	Thuringia		14	5	40	4	47	29	16	4	161% 319
	Mecklenburg		13	22	73	7	5	20	17	2	160% 243

\* Less than one half of one per cent.

"Have you heard lately of the U.N. report on last fall's events in Hungary (that is, about the recently published fact-finding report on the Hungarian rebellion drawn up by the United Nations)?"

	<u>Yes, have heard of it</u>	<u>No, haven't heard of it</u>	<u>No. of cases</u>
<u>Total</u>	59%	41%...100%	2000
<u>Sex:</u>			
Men	69	31	904
Women	52	48	1096
<u>Education:</u>			
Elementary school	51	49	980
Beyond elementary	66	34	1020
<u>Age:</u>			
Up to 44 years	56	44	1301
45 years and over	63	37	699
<u>Income:</u>			
Up to 299 DM-East	52	48	421
300 to 499 DM-East	53	47	533
500 to 699 DM-East	60	40	384
700 to 999 DM-East	72	28	492
No answer	54	46	170
<u>Occupation:</u>			
Professionals	71	29	260
Businessmen	71	29	115
White-collar workers	60	40	338
Skilled laborers	63	37	230
Semi-skilled laborers	52	48	114
Domestic service	48	52	50
Farmers; farmhands	54	46	39
Housewives	50	50	450
Pensioners; retired	56	44	92
Students; apprentices	58	42	293
No answer	53	47	19
<u>City Size:</u>			
Up to 1,999	43	57	145
2,000 to 24,999	58	42	722
25,000 to 99,999	62	38	644
100,000 and over	62	38	489
<u>Land:</u>			
Brandenburg	63	37	300
Sachsen	56	44	641
Sachsen/Anhalt	59	41	497
Thuringia	57	43	319
Mecklenburg	63	37	243

"Have you heard lately of the U.N. report on last fall's events in Hungary (that is, about the recently published fact-finding report on the Hungarian rebellion drawn up by the United Nations)?"

IF "Yes, have heard of it":  
"Do you remember how you learned of it?"

		East		West		German stations		RIAS stations		Other information sources (Which?)		Don't remember		No answer		No. of cases	
		4%	28%	4%	28%	16%	10%	12%	10%	2%	4%	4%	1%	41%	40000	2000	
Sex:																	
Men	5	33	19	13	17	9	7	3	2	4	3	1	1	31	126%	904	
Women	3	25	14	7	11	18	10	7	3	5	5	1	1	48	112%	1096	
Education:																	
Elementary school	4	21	17	11	11	18	10	7	3	5	5	1	1	49	113%	980	
Beyond elementary	4	34	15	10	18	10	10	1	3	5	5	1	1	34	124%	1020	
Age:																	
Up to 44 years	4	27	14	10	14	10	10	2	1	4	3	1	1	44	120%	1301	
45 years and over	3	30	19	19	19	10	10	1	3	4	3	1	1	37	114%	699	
Income:																	
Up to 299 DM-East	6	22	15	12	12	8	9	7	2	4	3	1	1	48	117%	421	
300 to 499 DM-East	4	25	18	9	14	10	13	10	2	5	5	1	1	47	116%	533	
500 to 699 DM-East	3	29	14	10	11	8	11	13	2	5	5	1	1	40	117%	384	
700 to 999 DM-East	2	37	15	11	11	8	12	12	3	4	4	1	1	28	122%	492	
No answer	6	27	17	8	17	8	12	2	2	1	1	1	1	46	120%	170	
Occupation:																	
Professionals	3	41	13	9	21	9	13	16	11	10	10	2	2	29	121%	260	
Businessmen	7	37	22	13	22	16	11	14	14	14	14	1	1	29	122%	115	
White-collar workers	5	30	16	11	22	14	10	10	10	10	10	2	2	40	118%	338	
Skilled laborers	6	23	14	10	19	19	10	18	18	18	18	2	2	37	122%	230	
Semi-skilled laborers	6	19	19	10	14	18	8	10	10	10	10	4	4	48	114%	114	
Domestic service	2	14	18	8	18	18	5	13	13	13	13	3	3	52	112%	50	
Farmers; farmhands	3	35	18	5	18	13	8	8	8	8	8	4	4	46	126%	39	
Housewives	1	25	13	8	15	9	8	5	5	5	5	4	4	50	111%	450	
Pensioners; retired	4	20	23	15	15	4	4	4	4	4	4	4	4	44	117%	92	
Students; apprentices	6	28	13	10	10	17	17	17	17	17	17	4	4	42	125%	293	
No answer	10	27	10	5	10	5	5	5	5	5	5	4	4	47	104%	119	

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		West German stations	Sender 'Freies Berlin'	Radio London	Other radio stations	Other information sources (Which?)	Don't remember	No answer	No. of cases
<u>City Size:</u>	to 1,999	6%	20%	7%	9%	1%	-%	-%	145
Up to 2,000	24,999	2	25	18	12	1	1	42	722
25,000 to 99,999	5	5	33	15	10	2	1	78	644
100,000 and over	4	29	15	9	21	4	1	36	489
<u>Land:</u>									
Brandenburg	4	4	43	22	8	2	5	37	300
Sachsen	5	22	14	10	19	3	1	44	641
Sachsen/Anhalt	3	36	11	6	11	1	1	41	497
Thuringia	4	39	8	2	9	3	1	43	319
Mecklenburg	3	42	8	15	10	2	1	37	243

\* Less than one half of one per cent.

@ Some respondents gave more than one answer.

"Visualizing a situation, such as the events in Hungary and Egypt last year, on which station would you mainly rely in order to obtain as trustworthy a picture as possible of the situation?"

	East Zone stations	NDR (Hamburg)	WDR (Cologne)	RIAS 2%	Sender 'Freies Berlin'	German stations	BBC	VOA	Radio Moscow *	No. of cases	No. of cases
Total											
Sex:											
Men	31	1	16	15	10	17	*	*	6 ***101%@	904	
Women	34	2	18	15	11	12	*	*	5 ***100%	1096	
Education:											
Elementary school	4	32	2	23	17	10	8	*	4 ***100%	980	
Beyond elementary	3	33	1	13	14	11	20	*	6 ***101%@	1020	
Age:											
Up to 44 years	3	34	2	15	15	10	16	*	6 ***101%@	1301	
45 years and over	3	33	2	23	14	11	10	-	4 ***100%	699	
Income:											
Up to 299 DM-East	5	29	1	19	20	8	11	*	7 ***100%	421	
300 to 499 DM-East	2	37	2	19	15	13	8	-	4 ***100%	533	
500 to 699 DM-East	2	33	3	18	14	12	15	*	4 ***101%@	384	
700 to 999 DM-East	2	35	1	15	11	10	23	*	4 ***101%@	492	
No answer	7	29	1	18	11	8	13	1	13 ***101%@	170	
Occupation:											
Professionals	4	32	2	12	11	14	18	*	1	7 ***101%@	260
Businessmen	-	33	2	23	17	13	19	-	1	1 ***100%	115
White-collar workers	2	35	1	17	17	10	13	*	5 ***100%	338	
Skilled laborers	4	29	2	20	19	8	9	-	3 ***100%	230	
Semi-skilled laborers	4	28	3	28	10	12	16	2	9 ***100%	114	
Domestic service	-	22	-	26	22	12	16	-	- ***100%	50	
Farmers; farmhands	-	41	3	20	18	3	10	-	5 ***100%	39	
Housewives	-	39	3	19	12	12	11	-	3 ***100%	450	
Pensioners; retired	1	18	1	27	24	8	5	-	9 ***101%@	92	
Students; apprentices	9	30	1	11	13	7	26	-	9 ***101%@	293	
No answer	4	37	-	-	-	-	-	-	16 ***105%@	19	

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	<u>East Zone stations</u>	<u>NDR (Hamburg)</u>	<u>WDR (Cologne)</u>	<u>RIAS</u>	<u>Sender 'Freies Berlin'</u>	<u>Other German stations</u>	<u>West German stations</u>	<u>Other stations</u>	<u>Radio Moscow</u>	<u>No. of opinion</u>	<u>No. of cases</u>
<b>City Size:</b>											
Up to 2,000	1,999	3%	30%	5%	17%	15%	8%	1%	6%...100%	145	
2,000 to 25,000	24,999	3	34	1	22	17	11	*	4...100%	722	
25,000 to 100,000 and over	99,999	3	35	2	15	13	12	*	4...100%	644	
100,000 and over	and over	3	29	1	17	13	7	*	8...101%@	489	
<b>Land:</b>											
Brandenburg	2	4	*	50	32	1	8	-	3...100%	300	
Sachsen	3	24	1	16	17	11	20	*	8...100%	641	
Sachsen/Anhalt	4	53	3	14	8	3	13	*	4...102%@	497	
Thuringia	4	29	3	9	3	36	10	-	6...100%	319	
Mecklenburg	1	57	3	4	17	3	12	*	3...100%	243	

\* Less than one half of one per cent.

@ Some respondents gave more than one answer.

"Here on this card are some types of programs (CARD C). Would you please tell me for each category whether RIAS presents enough of it, too much or too little?" (Asked of RIAS-listeners only)

Musical programs generally

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	55%	*%	5%	40%...100%	965
<u>Sex:</u>					
Men	55	-	5	40	472
Women	55	*	5	40	493
<u>Education:</u>					
Elementary school	58	-	5	37	474
Beyond elementary	52	*	5	43	491
<u>Age:</u>					
Up to 44 years	54	*	6	40	645
45 years and over	56	-	3	41	320
<u>Income:</u>					
Up to 299 DM-East	53	1	5	41	199
300 to 499 DM-East	56	-	5	39	248
500 to 699 DM-East	54	-	5	41	173
700 to 999 DM-East	57	-	4	39	275
No answer	53	-	7	40	70
<u>Occupation:</u>					
Professionals	47	-	3	50	124
Businessmen	62	-	5	33	64
White-collar workers	52	-	7	41	145
Skilled laborers	63	-	7	30	131
Semi-skilled laborers	55	-	2	43	63
Domestic service	52	-	7	41	29
Farmers; farmhands	35	-	5	60	20
Housewives	54	-	3	43	194
Pensioners; retired	65	-	5	30	43
Students; apprentices	57	1	5	37	145
No answer	43	-	-	57	7
<u>City Size:</u>					
Up to 1,999	51	-	6	43	69
2,000 to 24,999	61	*	6	33	344
25,000 to 99,999	48	-	3	49	291
100,000 and over	57	-	5	38	261
<u>Land:</u>					
Brandenburg	70	*	8	22	256
Sachsen	53	-	4	43	315
Sachsen/Anhalt	50	-	4	46	214
Thuringia:	43	-	2	55	100
Mecklenburg	45	-	1	54	80

\* Less than one half of one per cent.

Heavy music

	<u>English</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	29%	11%	5%	55%...100%	965
<u>Sex:</u>					
Men	27	10	5	58	472
Women	32	10	5	53	493
<u>Education:</u>					
Elementary school	27	11	3	59	474
Beyond elementary	31	9	7	53	491
<u>Age:</u>					
Up to 44 years	29	11	6	54	645
45 years and over	29	9	4	58	320
<u>Income:</u>					
Up to 299 DM-East	28	12	4	56	199
300 to 499 DM-East	25	9	6	60	240
500 to 699 DM-East	32	9	4	55	173
700 to 999 DM-East	32	12	5	51	275
No answer	32	7	10	51	70
<u>Occupation:</u>					
Professionals	30	5	11	54	124
Businessmen	31	14	-	55	64
White-collar workers	25	16	6	53	145
Skilled laborers	29	14	2	55	131
Semi-skilled laborers	21	14	2	63	63
Domestic service	24	14	3	59	29
Farmers; farmhands	10	10	10	70	20
Housewives	36	7	5	52	194
Pensioners; retired	26	22	5	67	43
Students; apprentices	31	10	8	51	145
No answer	57	-	-	43	7
<u>City Size:</u>					
Up to 1,999	26	10	-	64	69
2,000 to 24,999	34	6	7	53	344
25,000 to 99,999	24	12	3	61	291
100,000 and over	30	13	6	51	261
<u>Land:</u>					
Brandenburg	35	12	6	47	256
Sachsen	29	11	6	54	315
Sachsen/Anhalt	26	8	6	60	214
Thuringia	24	12	2	62	100
Mecklenburg	29	6	1	64	80

Light music

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	40%	1%	20%	39%...100%	965
<u>Sex:</u>					
Men	40	1	20	39	472
Women	40	1	20	39	493
<u>Education:</u>					
Elementary school	42	*	23	35	474
Beyond elementary	38	2	18	42	491
<u>Age:</u>					
Up to 44 years	38	1	22	39	645
45 years and over	45	*	16	39	320
<u>Income:</u>					
Up to 299 DM-East	36	1	21	42	199
300 to 499 DM-East	39	1	21	39	248
500 to 699 DM-East	43	1	17	39	173
700 to 999 DM-East	38	2	23	37	275
No answer	53	-	10	37	70
<u>Occupation:</u>					
Professionals	41	2	11	46	124
Businessmen	39	-	28	33	64
White-collar workers	30	1	28	41	145
Skilled laborers	45	-	28	27	131
Semi-skilled laborers	33	-	26	41	63
Domestic service	21	-	34	45	29
Farmers; farmhands	25	-	15	60	20
Housewives	43	2	16	39	194
Pensioners; retired	56	-	7	37	43
Students; apprentices	44	2	17	37	145
No answer	57	-	-	43	7
<u>City Sizes:</u>					
Up to 1,999	32	12	25	42	69
2,000 to 24,999	50	*	19	31	344
25,000 to 99,999	32	1	20	47	291
100,000 and over	39	2	21	38	261
<u>Land:</u>					
Brandenburg	54	12	24	21	256
Sachsen	35	2	22	41	315
Sachsen/Anhalt	38	2	17	43	214
Thuringia	29	-	16	55	100
Mecklenburg	33	-	17	50	80

\* Less than one half of one per cent.

Jazz

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	33%	6%	7%	54%...100%	965
<u>Sex:</u>					
Men	35	5	8	52	472
Women	31	7	5	57	493
<u>Education:</u>					
Elementary school	32	7	5	56	474
Beyond elementary	34	5	8	53	491
<u>Age:</u>					
Up to 44 years	37	6	10	47	645
45 years and over	24	6	*	70	320
<u>Income:</u>					
Up to 299 DM-East	35	6	6	53	199
300 to 499 DM-East	30	5	6	59	248
500 to 699 DM-East	32	5	6	57	173
700 to 999 DM-East	37	8	7	48	275
No answer	28	6	9	57	70
<u>Occupation:</u>					
Professionals	30	6	3	61	124
Businessmen	31	6	-	63	64
White-collar workers	32	8	4	56	145
Skilled laborers	45	2	11	42	131
Semi-skilled laborers	43	8	5	44	63
Domestic service	21	7	7	65	29
Farmers; farmhands	20	5	-	75	20
Housewives	24	9	2	65	194
Pensioners; retired	21	7	-	72	43
Students; apprentices	42	2	21	35	145
No answer	29	-	-	71	7
<u>City Size:</u>					
Up to 1,999	27	6	6	61	69
2,000 to 24,999	34	5	6	55	344
25,000 to 99,000	31	6	7	56	291
100,000 and over	36	8	6	50	261
<u>Land:</u>					
Brandenburg	44	6	6	44	256
Sachsen	31	8	7	54	315
Sachsen/Anhalt	28	4	8	60	214
Thuringia	33	2	5	60	100
Mecklenburg	23	7	2	68	80

\* Less than one half of one per cent.

Newscasts, commentaries and reports

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	82%	2%	4%	12%...100%	965
<u>Sex:</u>					
Men	83	3	5	9	472
Women	82	1	3	14	493
<u>Education:</u>					
Elementary school	85	1	4	10	474
Beyond elementary	80	3	4	13	491
<u>Age:</u>					
Up to 44 years	81	2	3	14	645
45 years and over	85	2	5	8	320
<u>Income:</u>					
Up to 299 DM-East	81	1	1	17	199
300 to 499 DM-East	84	1	3	12	248
500 to 699 DM-East	82	2	6	10	173
700 to 999 DM-East	84	2	5	9	275
No answer	74	6	6	14	70
<u>Occupation:</u>					
Professionals	83	3	7	7	124
Businessmen	89	2	3	6	64
White-collar workers	76	1	8	15	145
Skilled laborers	85	1	5	9	131
Semi-skilled laborers	87	-	-	13	63
Domestic service	73	-	3	24	29
Farmers; farmhands	75	5	10	10	20
Housewives	85	1	4	10	194
Pensioners; retired	89	2	-	9	43
Students; apprentices	77	4	2	17	145
No answer	71	-	-	29	7
<u>City Size:</u>					
Up to 1,999	80	-	6	14	69
2,000 to 24,999	86	2	4	8	344
25,000 to 99,999	79	2	3	16	291
100,000 and over	82	2	4	12	261
<u>Land:</u>					
Brandenburg	86	2	3	9	256
Sachsen	84	2	6	8	315
Sachsen/Anhalt	81	2	2	15	214
Thuringia	74	1	5	20	100
Mecklenburg	75	3	1	21	80

Entertaining programs  
(Excepting the Islanders)

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	43%	*%	25%	32%...100%	965
<u>Sex:</u>					
Men	46	*	19	35	472
Women	42	*	29	29	493
<u>Education:</u>					
Elementary school	45	*	24	31	474
Beyond elementary	43	*	25	32	491
<u>Age:</u>					
Up to 44 years	40	*	27	33	645
45 years and over	50	*	21	29	320
<u>Income:</u>					
Up to 299 DM-East	39	-	26	35	199
300 to 499 DM-East	44	-	26	30	248
500 to 699 DM-East	40	1	26	33	173
700 to 999 DM-East	48	1	22	29	275
No answer	49	-	17	34	70
<u>Occupation:</u>					
Professionals	48	-	12	40	124
Businessmen	42	-	30	28	64
White-collar workers	38	1	30	31	145
Skilled laborers	46	-	27	27	131
Semi-skilled laborers	40	-	19	41	63
Domestic service	24	-	52	24	29
Farmers; farmhands	35	-	30	35	20
Housewives	45	*	27	28	194
Pensioners; retired	63	-	11	26	43
Students; apprentices	43	1	25	31	145
No answer	71	-	-	29	7
<u>City Size:</u>					
Up to 1,999	38	1	18	43	69
2,000 to 24,999	49	-	27	24	344
25,000 to 99,999	35	1	26	38	291
100,000 and over	48	-	22	30	261
<u>Land:</u>					
Brandenburg	55	-	28	17	256
Sachsen	43	*	25	32	315
Sachsen/Anhalt	41	*	23	36	214
Thuringia	31	-	22	47	100
Mecklenburg	31	1	23	45	80

\* Less than one half of one per cent.

Educational programs -  
such as '15 Minutes of History'

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	29%	-%	22%	49%...100%	965
<u>Sex:</u>					
Men	28	-	19	53	472
Women	30	-	24	46	493
<u>Education:</u>					
Elementary school	29	-	12	59	474
Beyond elementary	29	-	31	40	491
<u>Age:</u>					
Up to 44 years	26	-	25	49	645
45 years and over	35	-	15	50	320
<u>Income:</u>					
Up to 299 DM-East	26	-	27	47	199
300 to 499 DM-East	29	-	17	54	248
500 to 699 DM-East	25	-	16	59	173
700 to 999 DM-East	33	-	27	40	275
No answer	30	-	16	54	70
<u>Occupation:</u>					
Professionals	28	-	26	46	124
Businessmen	34	-	22	44	64
White-collar workers	22	-	26	52	145
Skilled laborers	24	-	16	60	131
Semi-skilled laborers	24	-	10	66	63
Domestic service	31	-	55	14	29
Farmers; farmhands	20	-	10	70	20
Housewives	32	-	17	51	194
Pensioners; retired	37	-	19	44	13
Students; apprentices	32	-	28	40	145
No answer	71	-	-	29	7
<u>City Size:</u>					
Up to 1,999	22	-	12	66	69
2,000 to 24,999	35	-	17	48	344
25,000 to 99,999	23	-	25	52	291
100,000 and over	29	-	27	44	261
<u>Land:</u>					
Brandenburg	36	-	20	44	256
Sachsen	29	-	25	46	315
Sachsen/Anhalt	25	-	22	53	214
Thuringia	27	-	18	55	100
Mecklenburg	21	-	18	61	80

Radio plays  
such as 'It Happened in Berlin'

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	33%	*%	31%	36%...100%	965
<u>Sex:</u>					
Men	32	*	27	41	472
Women	34	-	34	32	493
<u>Education:</u>					
Elementary school	33	-	31	36	474
Beyond elementary	32	*	31	37	491
<u>Age:</u>					
Up to 44 years	30	*	32	38	645
45 years and over	38	-	29	33	320
<u>Income:</u>					
Up to 299 DM-East	26	-	37	37	199
300 to 499 DM-East	37	*	30	33	248
500 to 699 DM-East	37	-	28	35	173
700 to 999 DM-East	31	-	32	37	275
No answer	32	-	21	47	70
<u>Occupation:</u>					
Professionals	32	-	19	49	124
Businessmen	32	-	34	34	64
White-collar workers	27	1	36	36	145
Skilled laborers	36	-	34	30	131
Semi-skilled laborers	29	-	27	44	63
Domestic service	31	-	55	14	29
Farmers; farmhands	10	-	35	55	20
Housewives	36	-	31	33	194
Pensioners; retired	49	-	21	30	43
Students; apprentices	33	-	30	37	145
No answer	57	-	-	43	7
<u>City Size:</u>					
Up to 1,999	28	-	23	49	69
2,000 to 24,999	41	-	31	28	344
25,000 to 99,999	23	-	36	41	291
100,000 and over	34	*	28	38	261
<u>Land:</u>					
Brandenburg	44	-	36	20	256
Sachsen	31	*	30	39	315
Sachsen/Anhalt	29	-	29	42	214
Thuringia	29	-	23	48	100
Mecklenburg	19	-	34	47	80

\* Less than one half of one per cent.

Sport programs

	<u>Enough</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>	<u>No. of cases</u>
<u>Total</u>	29%	1%	2%	68%...100%	965
<u>Sex:</u>					
Men	35	-	3	62	472
Women	24	1	1	74	493
<u>Education:</u>					
Elementary school	32	1	2	65	474
Beyond elementary	27	*	2	71	491
<u>Age:</u>					
Up to 44 years	30	*	3	67	645
45 years and over	30	*	*	70	320
<u>Income:</u>					
Up to 299 DM-East	22	-	1	77	199
300 to 499 DM-East	31	1	2	66	248
500 to 699 DM-East	30	-	2	68	173
700 to 999 DM-East	35	1	3	61	275
No answer	23	-	-	77	70
<u>Occupation:</u>					
Professionals	27	-	2	71	124
Businessmen	36	-	2	62	64
White-collar workers	23	1	1	75	145
Skilled laborers	46	4	4	50	131
Semi-skilled laborers	30	3	-	67	63
Domestic service	35	-	3	62	29
Farmers; farmhands	15	-	5	80	20
Housewives	22	-	-	78	194
Pensioners; retired	23	-	-	77	43
Students; apprentices	34	1	4	61	145
No answer	29	-	-	71	7
<u>City Size:</u>					
Up to 1,999	28	1	1	70	69
2,000 to 24,999	37	*	1	62	344
25,000 to 99,999	22	*	2	76	291
100,000 and over	30	*	3	67	261
<u>Land:</u>					
Brandenburg	39	1	3	57	256
Sachsen	28	*	1	71	315
Sachsen/Anhalt	26	-	2	72	214
Thuringia	27	1	1	71	100
Mecklenburg	24	-	1	75	80

\* Less than one half of one per cent.

"If you wish to listen to one of the following types of programs, such as (A) - Musical programs, to which station do you tune in, as a rule: East Zone stations, RIAS or SFB? And how about category (B) - Newscasts, commentaries and reports: To which station do you usually tune in in that case? East Zone stations, RIAS or SFB? (If "East Zone stations": Which ones?)"

(A) Musical Programs Generally

	East Zone stations (in general)	Deutsch- Radio land- sender DDR	Berliner Rundfunk	RIAS	Sender "Freies Berlin"	Other eastern stations	No. of cases	No. of opinion cases	No. of cases
<u>Total</u>	5%	31%	6%	11%	7%	26%	7%...100%	2000	2000
<u>Sex:</u>									
Men	5	30	6	10	6	8	26	9	904
Women	5	33	6	11	7	6	26	6	1096
<u>Education:</u>									
Elementary school	5	34	5	13	9	8	22	4	980
Beyond elementary	5	30	6	8	4	6	31	10	1020
<u>Age:</u>									
Up to 44 years	6	32	6	11	5	6	27	7	1301
45 years and over	4	32	5	9	9	9	24	8	699
<u>Income:</u>									
Up to 299 DM - East	5	32	7	15	7	9	17	8	421
300 to 499 DM - East	4	34	5	12	7	7	27	4	533
500 to 699 DM - East	4	31	7	9	8	9	24	6	384
700 DM - East and more	4	32	4	7	5	5	34	9	492
No answer	14	25	7	6	6	4	25	11	170
<u>Occupation:</u>									
Professionals	5	29	5	7	3	5	29	17	260
Businessmen	2	33	3	9	7	10	33	3	115
White-collar workers	4	37	5	13	7	7	21	6	332
Skilled laborers	7	26	6	13	10	9	23	6	230
Semi-skilled laborers	2	39	4	21	8	3	20	3	114
Domestic service	6	19	15	15	8	4	29	4	50
Farmers; farmhands	10	36	5	10	5	5	17	17	39
Housewives	4	32	5	8	7	7	32	5	450
Pensioners; retired	6	32	6	13	12	12	17	2	52
Students; apprentices	8	30	8	0	0	0	25	10	293
No answer	10	33	5	5	5	5	19	28	19

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East Zone stations (in general)		Deutsch- land- sender	Berliner Rundfunk	RIAS	Other "Freies Berlin"	Other Western stations	No. of cases
City Size:	Up to	29%	7%	7%	5%	26%	No. of cases
Up	1,999	5%	5	10	10	24	145
2,000 to	24,999	4	32	11	6	5	722
25,000 to	99,999	6	33	4	5	9	644
100,000 and over		6	31	10	4	9	489
Land:							
Brandenburg	4		4	17	23	5	300
Sachsen	6		0	11	5	6	641
Sachsen/Anhalt	4		5	8	33	8	497
Thuringia	4		6	10	1	27	319
Mecklenburg	7		5	4	1	9	243

(a) Heavy Music

East Zone stations (in general)	Radio DDR	Deutsch-land- sender	Sender "Freies Berlin"			Sender "Berliner Rundfunk RIAS"			Other Western stations			No. of cases		
			2%	24%	5%	5%	3%	4%	20%	37%	100%	2000		
<b>Total</b>														
Sex:														
Men	2	22	4	4	5	4	3	4	20	41	904			
Women	2	25	5	5	6	5	5	5	20	34	1096			
Education:														
Elementary school	2	19	3	3	6	4	5	4	13	51	980			
Beyond elementary	2	28	7	7	6	3	3	4	27	23	1020			
Age:														
Up to 44 years	2	24	5	5	3	6	4	6	20	37	1301			
45 years and over	2	23	3	3	5	5	5	6	20	38	699			
Income:														
Up to 299 DM - East	2	27	5	5	3	6	3	3	12	40	421			
300 to 499 DM - East	2	20	4	4	4	6	3	3	20	44	533			
500 to 699 DM - East	1	23	6	6	4	4	4	4	17	38	384			
700 DM - East and more	1	26	4	4	5	4	3	4	28	30	492			
No answer	9	23	5	5	5	4	4	5	24	25	170			
Occupation:														
Professionals	2	31	5	6	6	7	7	7	29	22	260			
Businessmen	1	24	1	1	1	1	1	1	24	35	115			
White-collar workers	1	24	3	3	3	3	3	3	3	3	338			
Skilled laborers	3	13	3	3	2	2	2	2	15	15	230			
Semi-skilled laborers	1	12	3	3	5	5	5	5	12	17	114			
Domestic service	6	21	4	4	4	4	4	4	23	16	50			
Farmers; farmhands	3	7	1	1	1	1	1	1	15	15	39			
Housewives	1	22	5	5	5	5	5	5	23	37	450			
Pensioners; retired	2	28	4	4	4	4	4	4	11	11	92			
Students; apprentices	4	32	9	5	5	5	5	5	21	23	293			
No answer	5	30	5	5	5	5	5	5	15	15	40			

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	East Zone stations (in general)	Deutsch- land- sender	Radio DDR	Berliner Rundfunk	RIAS	"Freies Berlin"	Other stations	No. of cases
<u>City Size:</u>		3%	11%	2%	5%	16%	58%*.	100%
Up to 1,999	1	21	3	5	7	17	43	145
2,000 to 24,999	2	26	7	2	3	21	33	722
25,000 to 99,999	3	27	6	3	3	24	28	644
100,000 and over								489
<u>Land:</u>								
Brandenburg	2	7	3	15	13	6	47	300
Sachsen	3	31	6	1	3	17	33	641
Sachsen/Anhalt	2	22	4	2	3	25	38	497
Thuringia	2	30	5	4	2	22	37	319
Mecklenburg	2	18	3	1	6	35	33	243

\* Less than one half of one per cent.

(b) Light Music

East Zone stations (in general)	2%	Deutsch- land- sender			Berliner Rundfunk			Other Western stations			No. of cases	
		Radio DDR	28%	5%	11%	6%	8%	29%	9%..10%	2000	904	1096
Sex:											904	1096
Men	2	25	4	11	6	10	29	11	11	904	1096	
Women	2	30	5	12	6	7	29	7	7	904	1096	
Education:											980	1020
Elementary school	2	32	5	14	9	10	23	5	5	980	1020	
Beyond elementary	2	24	5	10	6	7	34	12	12	980	1020	
Age:											1301	699
Up to 44 years	2	28	5	12	7	7	31	6	6	1301	699	
45 years and over	2	28	5	10	10	10	25	10	10	1301	699	
Income:											421	533
Up to 299 DM - East	2	28	7	17	8	9	21	8	8	421	533	
300 to 499 DM - East	2	33	5	13	8	8	27	4	4	421	533	
500 to 699 DM - East	2	27	6	11	10	9	29	6	6	421	533	
700 DM - East and more	1	25	3	7	6	6	38	12	12	384	384	
No answer	10	22	4	7	7	6	28	16	16	492	492	
Occupation:											170	170
Professionals	1	23	4	8	5	5	33	21	21	260	260	
Businessmen	1	32	3	9	10	9	32	4	4	115	115	
White-collar workers	1	36	5	14	7	9	24	4	4	338	338	
Skilled laborers	5	23	8	15	12	10	22	5	5	230	230	
Semi-skilled laborers	6	39	6	23	4	3	21	4	4	114	114	
Domestic service	6	18	6	18	6	4	24	6	6	50	50	
Farmers; farmhands	3	36	3	7	7	7	17	8	8	39	39	
Housewives	2	29	4	9	7	8	33	8	8	450	450	
Pensioners; retired	3	27	3	16	15	15	12	2	2	92	92	
Students; apprentices	3	22	5	9	7	7	38	5	5	293	293	
No answer	5	32	5	5	5	5	14	14	14	19	19	

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(b) Light Music

East Zone stations (in general)	Radio DDR	Deutsch- land- sender	Berliner sender	Rundfunk	RIAS	Sender	Other	Western "Berlin" stations	No. of opinion	No. of cases
						"Frieses Berlin"	24%			
3%	30%	7%	11%	7%	12%	28	24%	12%..100%	145	145
2	28	4	10	10	12	28	6	6	722	722
2	29	7	12	6	5	29	10	10	644	644
2	25	4	13	7	8	31	10	10	489	489
100,000 and over										
City Size:										
Up to 1,999										
2,000 to 24,999										
25,000 to 99,999										
100,000 and over										
Land:										
Brandenburg	2	10	4	18	29	23	7	7	300	300
Sachsen	2	32	6	13	5	8	6	8	641	641
Sachsen/Anhalt	1	30	5	9	5	4	37	9	497	497
Thuringia	2	36	5	11	2	1	33	10	319	319
Mecklenburg	4	24	4	5	2	9	43	9	243	243

## (c) JAZZ

	East Zone		Deutsch- stations (in general)		Radio DDR		Berliner Land- sender		Rundfunk		RIAS		Other stations		Sender "Freies Berlin"		No. of cases	
	Total	1%	8%	1%	2%	1%	2%	1%	2%	1%	2%	10%	4%	26%	48% 100%	2000	2000	
<u>Sex:</u>																		
Men	1		8	1		2		1		2		12	4	27	45	904		
Women	1		10	1		1		1		1		8	4	24	51	1096		
<u>Education:</u>																		
Elementary school	1		11	2		2		1		11		4	17	52	980			
Beyond elementary	1		7	1		1		1		9		4	33	44	1020			
<u>Age:</u>																		
Up to 44 years	1		10	2		2		1		11		4	33	37	1301			
45 years and over	2		6	1		1		1		7		3	12	69	699			
<u>Income:</u>																		
Up to 299 DM - East	1		*	10		2		3		11		5	22	47	421			
300 to 499 DM - East	2		9	1		2		2		10		3	24	50	533			
500 to 699 DM - East	7		*	10		1		2		10		4	23	50	384			
700 DM and more	5		*	8		*		*		10		4	4	33	45	492		
No answer	5		4	3		3		1		11		4	23	49	170			
<u>Occupation:</u>																		
Professionals	1		5	1		2		*		3		3	7	27	56	260		
Businessmen	1		8	1		12		1		2		9	5	14	61	115		
White-collar workers	1		1	2		10		2		3		8	6	25	45	338		
Skilled laborers	2		2	14		3		3		2		17	5	27	34	230		
Semi-skilled laborers	1		4	4		2		2		2		2	2	23	40	114		
Domestic service	1		4	3		2		2		2		1	4	31	41	50		
Farmers; farmhands	3		*	3		1		1		5		1	1	10	82	39		
Housewives	6		1	1		1		1		1		7	3	18	64	450		
Pensioners; retired	7		2	2		2		1		1		2	2	3	76	92		
Students; apprentices	2		10	2		16		2		1		2	2	2	16	293		
No answer	1		1	1		1		1		1		1	1	1	11	68		

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(c) Jazz

	East. Zone stations (in general)	Deutsch- land- sender	Berliner land- sender	Rundfunk	RIAS	Other stations	Western stations	No. of cases
<u>City Size:</u>								
Up to	2%	8%	3%	1%	7%	3%	17%	59%...100%
2,000 to	1	7	1	2	12	5	19	145
25,000 to	1	9	1	2	9	3	29	722
100,000 and over	1	11	1	1	9	4	32	644
<u>Land:</u>								
Brandenburg	1	3	—	3	31	9	8	45
Sachsen	1	11	2	2	7	4	26	300
Sachsen/Anhalt	1	8	1	1	9	2	31	641
Thuringia	1	13	2	2	4	*	26	497
Mecklenburg	1	3	1	*	3	5	34	319
								243

(B) Newscasts, Commentaries and Reports

	East Zone stations (in general)	Deutsch- land- sender	Berliner Rundfunk	RIAS	"Freies Berlin"	Sender "Freies Berlin"	Other stations	No. of cases
Total	1%	6%	1%	2%	22%	14%	51%	33%...100% 2000
<u>Sex:</u>								
Men	1	5	2	24	14	50	3	904
Women	1	6	1	21	13	52	4	1096
<u>Education:</u>								
Elementary school	1	7	1	25	15	46	2	980
Beyond elementary	1	5	1	19	12	56	5	1020
<u>Age:</u>								
Up to 44 years	2	7	1	2	20	13	5	1301
45 years and over	1	4	2	26	14	50	2	699
<u>Income:</u>								
Up to 299 DM - East	1	10	3	3	20	16	4	421
300 to 499 DM - East	1	4	2	23	14	53	3	533
500 to 699 DM - East	1*	6	1	22	14	52	3	384
700 DM - East and more	1	4	1	25	11	57	1	492
No answer	5	4	3	18	13	47	10	170
<u>Occupation:</u>								
Professionals	1	5	1	2	20	10	4	260
Businessmen	-	3	-	-	27	16	2	115
White-collar workers	1	5	1	1	20	16	5	338
Skilled laborers	2	5	1	4	29	17	3	230
Semi-skilled laborers	-	7	2	4	30	8	3	114
Domestic service	0	9	2	2	23	11	9	50
Farmers; farmhands	-	1	1	5	26	14	5	39
Housewives	2	4	1	2	21	12	2	450
Pensioners; retired	8	3	2	2	29	22	4	92
Students; apprentices	5	5	1	1	16	12	5	293
No answer	19	9	-	-	5	9	9	19

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(B) Newscasts, Commentaries and Reports

City Size:	Up to 1,999	2,000 to 24,999	25,000 to 99,999	100,000 and over	East Zone stations (in general)	Deutsch- Radio land- sender DDR	Berliner sender	Rundfunk	RIAS	Sender "Freies Berlin"	Other stations	No. of cases	
					2/	1/	1/	1/	1/	21%	3%	1% to 100%	
Brandenburg	1	1	1	1	5	1	2	1	1	25	47	3	145
Sachsen	1	1	1	1	5	1	2	1	1	11	47	3	722
Sachsen/Anhalt.					7	1	1	1	1	13	51	4	644
Thuringia					1	1	1	1	1	30	8	2	489
Mecklenburg					2	1	2	1	1	21	17	3	319
					2	1	2	1	1	11	7	5	243
					2	1	2	1	1	9	13	4	

1/ Less than one half of one per cent.

2/

East Zone stations (in general)		Deutsch- Radio DDR		land- sender		Berliner Rundfunk		RIAS		Other "Freies Berlin"		Western stations		No opinion		No cases	
Total	1%	15%	1%	2%	2%	1%	2%	11%	13%	46%	100%	100%	2000	2000	2000	2000	
<u>Sex:</u>																	
Men	1	12	1	2	2	2	2	11	13	46	14	14	904	904	1096	1096	
Women	1	77	3	2	2	1	1	12	12	46	7	7	980	980	1020	1020	
<u>Education:</u>																	
Elementary school	1	18	2	3	1	1	1	14	15	39	8	8	13	13	13	13	13
Beyond elementary	1	12	2	2	1	1	1	9	10	52	11	11	11	11	11	11	11
<u>Age:</u>																	
Up to 44 years	1	15	2	2	2	2	2	8	13	49	10	10	1301	1301	699	699	
45 years and over	1	14	2	2	2	2	2	16	13	41	11	11	11	11	11	11	11
<u>Income:</u>																	
Up to 299 DM - East	1	18	3	4	2	2	2	9	18	38	9	9	421	421	533	533	
300 to 499 DM - East	2	17	3	3	1	1	1	11	13	45	7	7	384	384	492	492	
500 to 699 DM - East	*	16	3	1	1	1	1	11	15	44	10	10	11	11	11	11	11
700 DM - East and more	*	11	1	1	1	1	1	13	8	55	11	11	170	170	170	170	170
No answer	4	11	3	1	1	1	1	9	8	43	21	21	21	21	21	21	21
<u>Occupation:</u>																	
Professionals	1	8	1	1	1	1	1	1	9	7	19	19	260	260	115	115	
Businessmen	1	10	1	1	1	1	1	1	17	12	47	47	338	338	230	230	
White-collar workers	1	20	3	2	2	2	2	9	16	43	7	7	11	11	11	11	11
Skilled laborers	2	11	2	1	1	1	1	4	14	17	39	6	6	114	114	114	114
Semi-skilled laborers	1	16	3	4	3	3	2	7	12	10	46	6	37	37	50	50	50
Domestic service	1	12	2	1	1	1	1	2	16	21	62	2	15	15	39	39	39
Farmers; farmhands	8	8	1	1	1	1	1	5	5	10	51	7	450	450	92	92	92
Housewives	16	16	5	1	1	1	1	13	10	24	12	12	28	28	24	24	24
Pensioners; retired	19	19	5	2	2	2	2	10	10	48	10	10	19	19	12	12	12
Students; apprentices	27	27	5	2	2	2	2	1	1	1	1	1	1	1	24	24	24
No answer	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5

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## (c) Entertaining Programs

	East Zone stations (in general)	Deutsch- land- sender	Berliner Rundfunk	RIAS	Other stations	Western stations	No. of cases
<u>City Size:</u>							
Up to 1,999	1%	12%	4%	10%	49%	100%	145
2,000 to 24,999	1	14	2	3	16	11	8
25,000 to 99,999	1	16	2	1	8	11	722
100,000 and over	1	16	2	2	9	10	494
<u>Land:</u>							
Brandenburg	2	2	1	39	36	12	300
Sachsen	2	21	3	8	13	41	641
Sachsen/Anhalt	1	13	2	2	8	56	497
Thuringia	1	21	1	2	7	60	319
Mecklenburg	1	10	2	2	2	11	243

\* Less than one half of one per cent.

(D) Educational Programs

East Zone		Deutsch- land- sender		Berliner Rundfunk		"Freies Berlin"		Sender "Freies Berlin" stations		Other Western opinion		No. of cases	
Total	1%	1%	6%	2%	1%	8%	9%	36%	37%	100%	2000	37	38
Sex:												904	1096
Men	1	5	2	2	1	2	1	8	37	37	37	38	38
Women	1	7	5	2	2	1	1	9	34	34	34	35	35
Education:												980	1020
Elementary school	2	2	7	2	2	1	1	9	25	48	48	49	49
Beyond elementary	2	2	5	1	1	1	1	10	45	27	27	28	28
Age:												1301	1301
Up to 44 years	1	1	7	2	1	1	1	7	36	36	36	421	421
45 years and over	1	1	5	1	1	1	1	10	31	33	33	535	535
Income:												304	304
Up to 299 DM - East	1	1	7	2	2	1	1	8	37	37	37	492	492
300 to 499 DM - East	1	1	7	2	2	1	1	8	37	37	37	492	492
500 to 699 DM - East	1	1	5	1	1	1	1	9	31	31	31	170	170
700 DM - East and over	1	1	5	1	1	1	1	9	23	23	23	52	52
No answer												19	19
Occupation:												260	260
Professionals												29	29
Businessmen												32	32
White-collar workers												115	115
Skilled laborers												330	330
Semi-skilled laborers												230	230
Domestic service												114	114
Farmers; farmhands												50	50
Housewives												39	39
Pensioners; retired												450	450
Students; apprentices												92	92
No answer												293	293

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(D) Educational Programs

City Size:	East Zone stations (in general)			Deutsch- land- sender			Berliner Rundfunk			Sender "Freies Berlin"			Other Western stations			No. of cases		
	Up to 2,000	2,000 to 25,000	25,000 to 100,000 and over	Up to 2,000	2,000 to 25,000	25,000 to 100,000 and over	Up to 2,000	2,000 to 25,000	25,000 to 100,000 and over	Up to 2,000	2,000 to 25,000	25,000 to 100,000 and over	Up to 2,000	2,000 to 25,000	25,000 to 100,000 and over	Up to 2,000	2,000 to 25,000	25,000 to 100,000 and over
Up to 2,000	1%	3%	4%	1	1	1	1	1	1	1	1	1	6%	7%	29%	49%...100%	145	
2,000 to 25,000	1	5	1	1	2	2	2	7	7	8	8	7	10	10	28	44	722	
25,000 to 100,000	1	6	2	1	2	2	2	7	7	9	9	7	7	8	43	33	644	
100,000 and over	1	9	2	1	2	2	1	7	7	9	9	1	1	1	40	30	489	
Land:																		
Brandenburg	1	1	1	1	1	1	1	1	1	1	1	1	25	22	9	40	300	
Sachsen	1	10	1	1	4	2	1	6	6	5	5	1	6	11	34	35	641	
Sachsen/Anhalt	1	1	1	1	1	1	1	1	1	1	1	1	1	3	45	37	497	
Thuringia	1	8	1	1	1	1	1	3	3	2	2	1	1	3	45	39	319	
Mecklenburg	1	4	1	1	1	1	1	3	3	8	8	1	1	1	43	39	243	

\* Less than one half of one per cent.

(E) Radio Plays

	East Zone stations (in general)	Radio DDR sender	Deutsch- land- sender	Berliner Rundfunk	RIAS	"Freies Berlin"	Sender "Freies Berlin"		No. of cases	No. of cases
							1%	2%	1%	10%...42% 2000
<b>Total</b>										
Sex:										
Men	2	7	1	1	16	10	41	23	904	
Women	1	10	2	2	17	10	42	16	1096	
Education:										
Elementary school	2	10	2	2	19	11	36	19	980	
Beyond elementary	1	6	2	1	14	9	47	20	1020	
Age:										
Up to 44 years	2	9	2	1	14	10	45	18	1301	
45 years and over	1	7	1	2	20	10	38	21	699	
Income:										
Up to 299 DM - East	2	10	1	4	13	15	36	17	421	
300 to 499 DM - East	1	9	2	1	18	9	42	18	533	
500 to 699 DM - East	1	8	3	1	16	10	41	20	384	
700 DM - East and more	1	6	1	1*	18	7	47	21	492	
No answer	4	10	3	-	14	6	37	24	170	
Occupation:										
Professionals	1	4	1	1	13	6	46	28	260	
Businessmen	1	8	1	1	19	12	37	24	115	
White-collar workers	1	9	3	2	15	13	36	22	328	
Skilled laborers	2	6	2	2	23	10	37	16	230	
Semi-skilled laborers	1	10	1	3	14	9	50	13	114	
Domestic service	6	11	4	2	20	20	35	2	50	
Farmers; farmhands	1	7	1	1	13	8	47	32	39	
Housewives	1	7	1	1	17	9	47	17	450	
Pensioners; retired	1	10	3	1	25	18	12	12	92	
Students; apprentices	2	10	2	1	13	9	46	16	293	
No answer	32	1	2	-	5*	-	5	5	19	

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## (E) Radio Plays

City Size:	East Zone			Deutsch- land- (in general)			Berliner sender			Sender "Freies Berlin"			No. of cases
	stations	Radio DDR	Other	land- sender	Rundfunk	RIAS	Western stations	opinion	Western stations	opinion	Western stations	opinion	
Up to 1,999	1%						2%	15%	7%	39%	26%...100%	145	
2,000 to 24,999	1	1					2	22	13	37	17	722	
25,000 to 99,999	1	1					1	12	9	48	20	644	
100,000 and over	10	1					1	14	9	43	20	489	
Land:													
Brandenburg	2						1	53	24	11	7	300	
Sachsen	2						1	12	10	35	23	641	
Sachsen/Anhalt	1						1	7	2	47	21	497	
Thuringia	1						1	13	7	50	22	319	
Mecklenburg	2						1	4	3	59	17	243	

\* Less than one half of one per cent.

(F) Sports Programs

		East Zone stations (in general)	Deutsch- land- sender	Berliner Rundfunk	RIAS "Berlin"	Sender "Freies Berlin"	Other Western stations	No. of cases
Total	2%	21%	4%	4%	5%	2%	12%	50%...100% 2000
<u>Sex:</u>								
Men	2	28	4	5	6	4	14	904
Women	1	16	4	3	4	2	11	1096
<u>Education:</u>								
Elementary school	1	21	3	5	3	3	10	980
Beyond elementary	2	21	5	3	2	2	15	1020
<u>Age:</u>								
Up to 44 years 45 years and over	2	24	5	5	4	3	13	1301
	1	14	3	2	6	3	12	699
<u>Income:</u>								
Up to 299 DM - East	2	21	5	5	4	4	8	421
300 to 499 DM - East	2	23	4	5	3	3	12	533
500 to 699 DM - East	1	23	4	4	6	3	11	384
700 DM - East and West	1	20	3	3	4	2	16	492
No answer	6	12	5	2	4	3	18	170
<u>Occupation:</u>								
Professionals	1	15	4	1	2	1	16	60
Businessmen	-	26	3	5	8	3	17	115
White-collar workers	1	21	6	5	4	4	12	47
Skilled laborers	4	26	5	6	5	5	15	338
Semi-skilled laborers	1	33	6	9	6	2	7	250
Domestic service	4	18	6	12	2	4	12	114
Farmers; farmhands	3	12	3	5	5	5	5	50
Housewives	*	11	2	*	3	3	11	39
Pensioners; retired	1	4	1	2	2	4	9	450
Students; apprentices	1	38	5	5	3	3	9	92
No answer	16	11	5	5	5	5	15	293
								19

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(F) Sports Programs

City Size:	Up to	East Zone stations (in general)		Deutsch- Radio land- sender		Berliner sender		Rundfunk		Sender "RIAS Berlin"		Other Western stations		No. of cases		
		2%	15%	5%	4	7	4	3	5	2	11	12	14	13%	52%..100%	145
2,000 to 24,999	2	19	3	4	4	7	4	3	5	2	11	12	14	13%	52%..100%	145
25,000 to 99,999	2	24	5	4	4	3	2	3	2	2	11	12	14	13%	52%..100%	145
100,000 and over	2	24	4	5	5	3	2	3	2	2	11	12	14	13%	52%..100%	145
Land:																
Brandenburg		2	12	2	8	18	7	2	2	2	10	10	10	13%	52%..100%	145
Sachsen		2	24	5	4	18	7	2	2	2	10	10	10	13%	52%..100%	145
Sachsen/Anhalt		2	22	5	3	18	7	2	2	2	10	10	10	13%	52%..100%	145
Thuringia		2	27	3	2	18	7	1	1	1	16	16	16	13%	52%..100%	145
Mecklenburg		2	17	3	1	18	7	4	4	4	20	20	20	13%	52%..100%	145

\* Less than one half of one per cent.



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